

## TRANSFORM ORGANIZATIONS

Digital transformation as organizational change

### Objectives

In times of constant societal and economic change, companies are navigating new directions, adjusting their course, and renewing themselves along the way.

Our process-oriented framework forms the foundation for the (digital) transformation of both organizational structures and business processes, and is therefore at the heart of this seminar. It includes practical approaches, methods, and tools for implementing organizational realignment.

This seminar empowers you to develop a comprehensive understanding of your organization using the BPM&O model. As a result, you can identify and drive change initiatives holistically and in a targeted way.

By applying the *Business Transformation Framework*, you will gain the ability to implement strategic initiatives purposefully and successfully.

You will learn how process understanding significantly expands the potential of digitalization. This enables you to successfully manage initiatives such as Enterprise Architecture Management or the implementation of S/4HANA®.

The guiding principle of *process-oriented corporate management* structures the requirements for future-ready leadership and organizational design. You will be equipped to implement these principles effectively within your organization.

The seminar also offers you the opportunity to engage with other professionals, benefit from real-world examples shared by the trainers, and exchange practical experiences.

### Target group

Employees, managers, process owners, consultants, project managers, organizational developers, and change managers who are responsible for the digitalization of processes and/or support the digital transformation within their organization.

### Content

- Digital transformation as organizational change
- Dealing with complexity and uncertainty
- Project architectures for organizational development
- Leading within the change process
- Agile methods in organizational development
- Accompanying the transformation with change management



### Facts

Duration	3 days
Participants	5 to 12
Price	€ 1,950

Please visit our website for current dates:

[www.bpmo-akademie.de](http://www.bpmo-akademie.de)

Please note that open seminar dates are only available in German.

All mentioned prices are net prices.



## Certificate program

### Process Manager Digital Transformation with TÜV Rheinland Certified Qualification

If the seminars **Implement strategy via processes**, **Develop and improve processes with Design Thinking effectively**, **Transform organizations**, **Digitize and automate processes** as well as **Operational Process Management as e-learning** are booked at the same time, a package price of € 6.990 net applies.

The certificate examination for Process Manager Digital Transformation with TÜV Rheinland Certified Qualification takes place after completing the seminar program. The examination fee is € 749 net and is included in the package price of € 6.990 net.