

## IMPLEMENT STRATEGY VIA PROCESSES

Learn how you can implement the corporate strategy with the help of defined strategic process goals

### Objectives

The participants get to know adequate approaches, procedure models and classifications that enable them to take essential steps for the strategy implementation of the organization together with their top management. This includes the description of a consistent process strategy for strategically relevant processes in the process model as well as the definition of "Strategic Process Goals" and "Strategic Process Indicators". In addition, participants learn how to strategically plan process resources and measures and how to set up a strategic reporting using the process-oriented Balanced Scorecard. In addition, the seminar conveys how the connection to the cycle of the operational process management is consistently and effectively built and applied within an organization.

### Target group

- Executives/managers with implementation responsibility for the strategy of the organization
- Division manager, department manager, team leader with process responsibility
- Process owners/process managers
- Managers and employees of process management

### Content

- Defining strategic process goals
- Using process-oriented Balanced Scorecards
- Developing process maps
- Planning and managing processes strategically
- Integrating strategic and operational process management
- Working on practical cases of the participants

### Certificate program

#### Strategic Process Manager with TÜV Rheinland Certified Qualification

If the seminars [Implement strategy via processes](#), [Develop a process-oriented organization](#), [Lead a process-oriented organization](#) as well as the colloquium are booked at the same time, a package price of € 5,890 net applies.

The colloquium as certificate examination takes place after completing the seminar program. The examination fee is € 749 net and is included in the package price of € 5,890.

#### Process Manager Digital Transformation with TÜV Rheinland Certified Qualification

If the seminars [Implement strategy via processes](#), [Develop and improve processes with Design Thinking effectively](#), [Transform organizations](#), [Digitize and automate processes](#) as well as Operational Process Management as [e-learning](#) are booked at the same time, a package price of € 7,590 net applies.

The colloquium as certificate examination takes place after completing the seminar program. The examination fee is € 749 net and is included in the package price of € 7,590.



### Facts

**Duration** 3 days  
**Participants** 5 to 12  
**Price** € 1,850

Please visit our website for current dates:

[www.bpmo-akademie.de](http://www.bpmo-akademie.de)

Please note that open seminar dates are only available in German.

All mentioned prices are net prices.

